

International ReSource Award for Sustainable Watershed Management 2014

To whom it may concern:

Swiss Re, one of the world's leading reinsurer, launched the "**ReSource Award 2014**" on 1st of March 2013. Swiss Re established the International ReSource Award in 2002 to actively support the planning, evaluation and implementation of water-related projects with the aim of promoting awareness and encouraging the efficient use of this precious resource. The award is an annual competition for innovative watershed management projects with a total value of **USD 150 000**. It will be granted to one or several projects selected by an international jury. The prize money is to be used exclusively **for project implementation**.

NGOs, private, scientific or public institutions and similar bodies are invited to apply for the ReSource Award 2014. The award is looking for projects which genuinely seek to contribute to **raising awareness** of the ecological, social and economic significance of water sources and watersheds in **developing and emerging countries** (only projects, which are implemented in a non-OECD country are being considered). Preference will be given to those projects which demonstrate **innovative preventative measures** for protecting water resources, i.e. projects that have a pioneering character in the local context (cultural, institutional or technological) and **involve local community** and/or regional institutions. Organizations that submitted their applications in previous years are permitted to re-submit their projects subject to substantial changes regarding the quality of the project.

All information on the ReSource Award, incl. application guidelines (see enclosure; available in English, Spanish, Portuguese, French, Russian and Mandarin Chinese), application form, submission procedures, criteria and schedule, can be found at **www.resourceaward.org**.

The application process is divided into two phases i.e. the initial phase and the final application: In phase one, participants are requested to fill in the **application (application form in English only)** on www.resourceaward.org. The deadline for submissions for the ReSource Award 2014 is **30 April 2013**. Successful applications will be invited to submit a full proposal (phase two: final application)

As we are now looking to attract interested parties involved in watershed management to participate in the 2014 award, we kindly ask for your support; we would be most grateful if you could **spread the word about the ReSource Award** within your own network of contacts, by mentioning the award in your **newsletter or on your website**.

We greatly appreciate your support to further sustainable watershed management and we are looking forward to receiving many interesting applications!

Yours sincerely,

PS: Please feel free to forward this e-mail (in its entirety) to other interested organisations.