

OCTOBER 2020

i³latam

impulso • innovación • impacto

2021 EDITION

PESLATAM



BridgeforBillions
connecting growth



 Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Agency for Development
and Cooperation SDC

VC4A

CONTENT OF THE PROGRAM

In 2021, I3 will have the 7th edition of the program and if there is something that we have learned along the way is that for entrepreneurs this has been the most human-oriented program they have been into. Following that argument the content of I3 LATAM 2021 will have three main focus areas: social enterprise, social entrepreneur and tools (a dashboard containing everything they need to know and to have for the program).

1 SOCIAL ENTERPRISE | INVESTMENT



NETWORKING

Investor's circle: introduction to investors who share a compatible investment thesis for entrepreneurs (sector, size, country etc). There would also be involvement with Toniic Latam members.

Virtual sessions: drinks with investors (an investor prepares a drink while talking about him/her and his investment fund, then he/she talks with the entrepreneurs in a more dynamic environment



FINANCIAL READINESS

Along with Adobe Capital, each entrepreneur will have a "financial advisor" that will focus on financial statements, financial projections and different investment processes.



WORKSHOPS

Do's and dont's in an investment process by Erik Wallsten and Rafael Payro

Investment terms (focused on clauses) by Samantha Silberstein

What are impact investors looking for?

In terms of impact by Alejandra Revueltas

In terms of financials by Paula Giraldo

SOCIAL ENTERPRISE | BUSINESS



CONNECTIONS

Introduction to leaders of the sector, potential allies, and entrepreneurs.

TAILOR-MADE MENTORSHIPS

Entrepreneurs will have access to up to 3 personalized mentorships depending on their needs. Topics can be: commercial strategy, talent management, product design, legal matters, logistics, among others.

WORKSHOPS

Talent and Leadership by Google: virtual workshop.
Storytelling by Daucon: one of the most liked workshops throughout the program

SOCIAL ENTERPRISE | IMPACT



WORKSHOPS

Gender- mainstreaming by LeFil
Lean Data by LeFil
Sistemic Change by Ashoka Globalizer (optional)

IMPACT MEASUREMENT

Impact metrics, theory of change. impact measurement platforms and how to use them depending on the entrepreneurs' needs.

SOCIAL ENTERPRISE | VISIBILITY



CLOSING TRIP*

*If the pandemic allows it
Place to be defined. Trip is planned to be at the end of July or mid-August.

FLII 2022

Paid trip to the Latin American Impact Investment Forum



PROFESSIONAL AND PERSONAL GROWTH MENTOR

Each entrepreneur will have the support of one of our Sustainable Minds Network mentors. Each mentor is "assigned" to each entrepreneur depending on their experience and sector.

COFFEE CHATS

Inspirational talks with leaders like: Fernando Fabre, Alberto Gómez-Obregón, The GIIN, among others.

CONSTANT ACCOMPANIMENT

Constant support of the I3 LATAM project manager.

More information? Please contact daniela@nvgroup.org